



# Energy Efficiency and the Benefits for Carbon Dioxide Reduction in the United States – An Analysis Using the MARKAL Model

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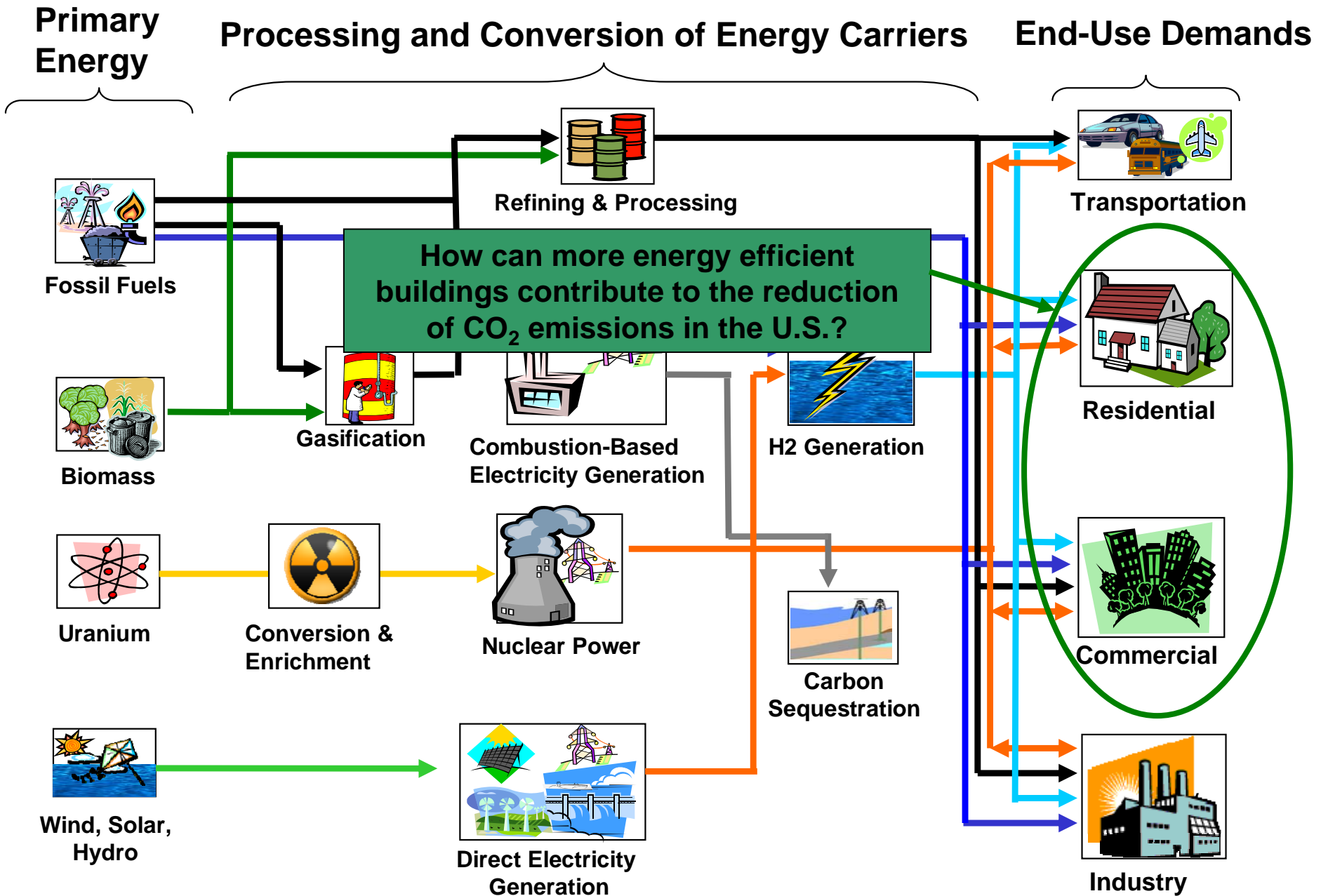
# Outline

- Background
- Energy Efficiency Analysis
- Electric Sector Low Carbon Portfolio and Energy Efficiency



# Background

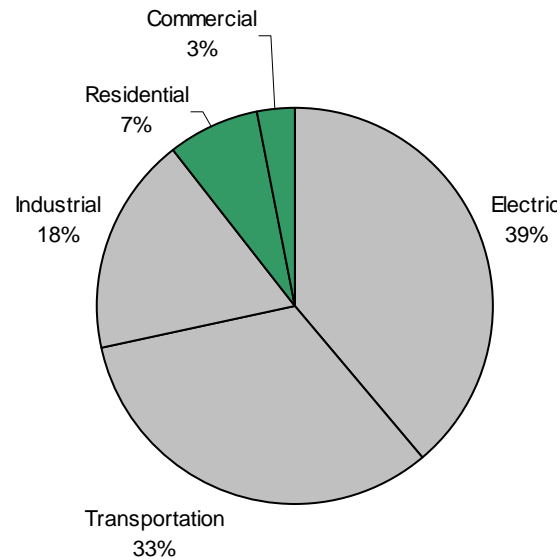
# The U.S. Energy System



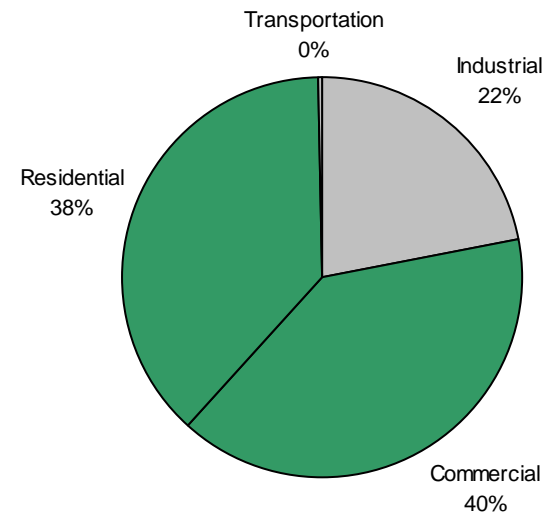
# Residential and Commercial Sector Contribution to CO<sub>2</sub> Emissions



CO<sub>2</sub> Emissions by Sector  
(2005 - EPANMD results)



Electricity Use By Sector  
(2005 - EPANMD results)

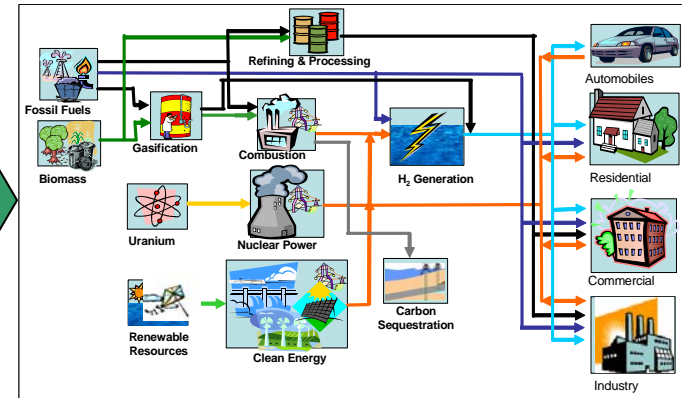
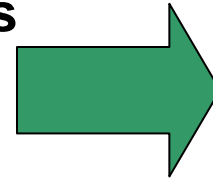


**~40% CO<sub>2</sub> Emissions from Residential and Commercial Sector**

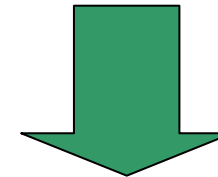
# Modeling Technology Change with MARKAL

## MARKAL Inputs:

- Future-year energy service **demands**
- Primary energy resource **supplies**
- Current and future **technology characteristics**
- Energy and environmental **policies**



Minimize net present value of capital and O&M by selecting the optimal mix of technologies and fuels at each time step



## MARKAL Outputs:

- **Technology penetrations** for meeting industrial, residential, commercial, and transportation demands
- **Fuel use** by type
- Sectoral and system-wide **emissions** of criteria pollutants and GHGs
- **Marginal fuel prices** and emissions reduction costs

# U.S. EPA MARKAL National Database (EPANMD)

- **Coverage:** U.S. energy system
- **Spatial resolution:** National
- **Modeling horizon:** 2000 to 2050 in 5-yr increments
- **Sectors:**  
Electricity production, Transportation, Industrial, Residential, Commercial
- **Main data source:** Annual Energy Outlook (2006 and 2008)
- **Pollutants:** For all sectors: CO<sub>2</sub>, NO<sub>x</sub>, SO<sub>2</sub>, PM<sub>10</sub>  
For some sectors: PM<sub>2.5</sub>, VOC, CO, CH<sub>4</sub>, N<sub>2</sub>O
- **Additional Database Version:** EPAUS9r (9-region)

# U.S. EPA MARKAL Database

## End-Use Energy Demands

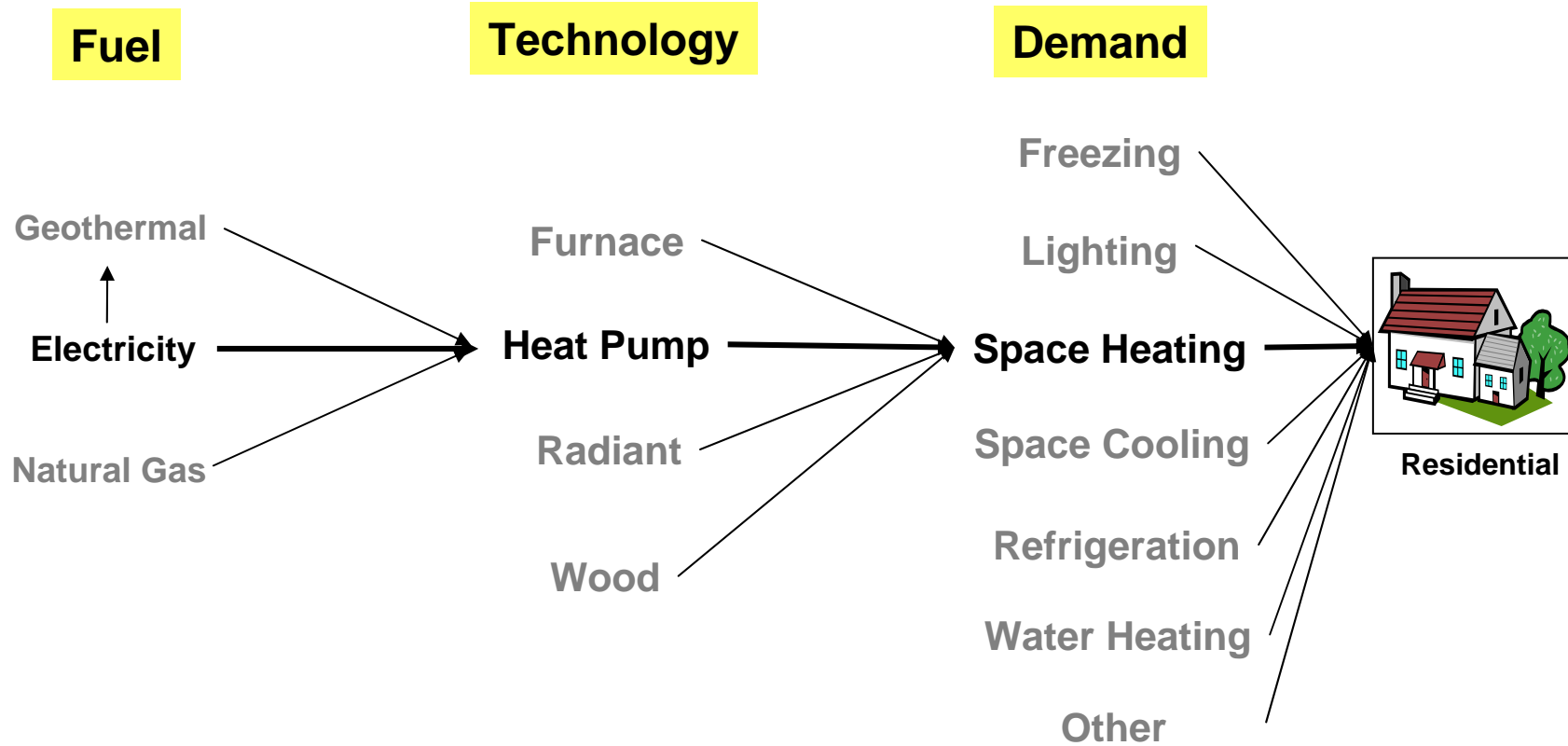
Industrial	Commercial	Residential	Transportation
Electrochemical	Cooking	Freezing	Light duty
Feedstock	Lighting	Lighting	Heavy duty
Machine Drive	Office Equipment	Refrigeration	Bus
Process Heat	Refrigeration	Cooling	Off-road
Steam	Cooling	Heating	Passenger rail
Other	Heating	Water Heating	Freight rail
	Ventilation	Other	Air
	Water Heating		Marine
	Other		

**For:**

- Chemical
- Food
- Primary metals
- Non-metals
- Pulp and paper
- Transportation equip.
- Other Manufacturing
- Non-manufacturing



# Technology Detail – Residential Space Heating





# Energy Efficiency Analysis: Residential and Commercial Buildings

# Scenarios

## Energy Efficiency Scenario (EE)

Increased usage of higher efficiency technologies, voluntary conservation, and shell improvements for new buildings.

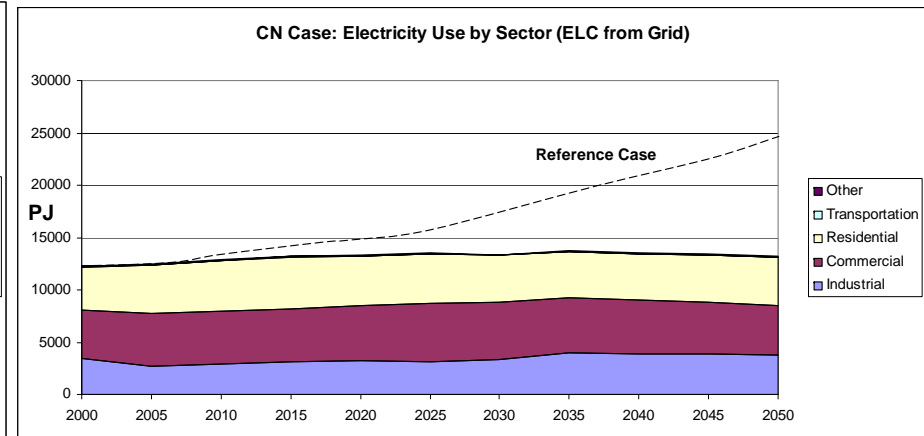
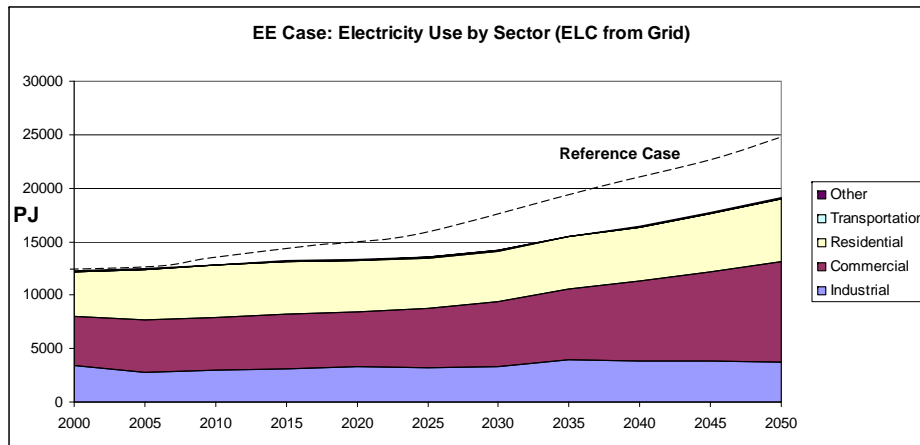
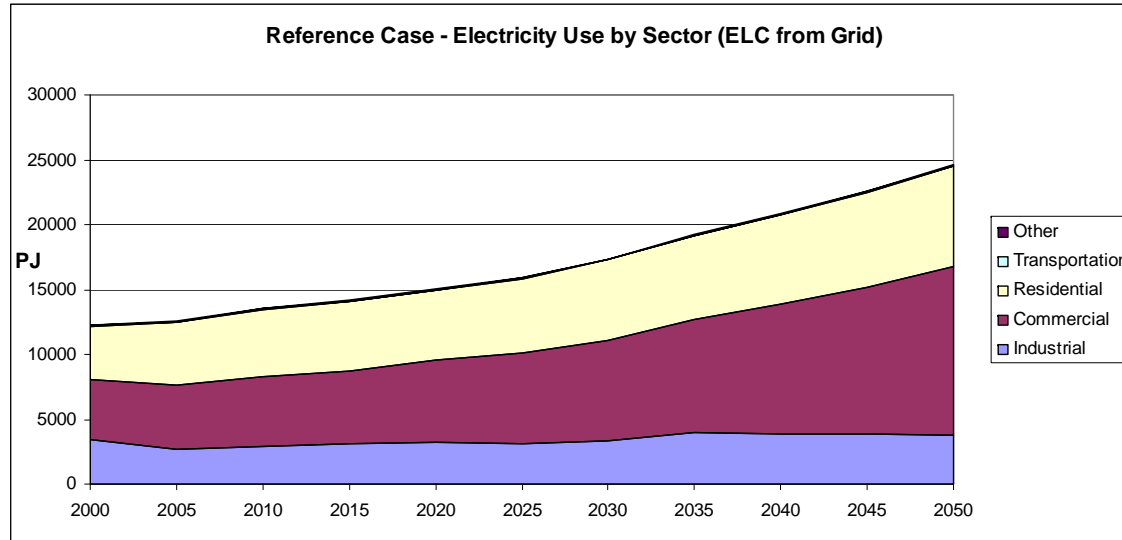
## Carbon Neutral Scenario (CN)

All demands for new buildings starting in 2030 are met by some combination of energy efficiency, building shell improvements, and on-site electricity generation with renewables all leading to zero emissions. In our model application these are “dummy” technologies which currently have no cost.

## How We Got There – Energy Efficiency

- Shell improvements in new buildings reduces residential and commercial heating and cooling demands and water heating demands starting in 2010.
- Residential lighting largely compact fluorescents and LEDs by 2020.
- Commercial lighting largely efficient fluorescent and LEDs by 2020.
- Energy conservation efforts begin in 2010, for example:
  - Programmable thermostats
  - Energy management systems
  - Low flow shower heads
  - Home weatherization
- Starting in 2015, only highest efficiency technology choices are available for both new buildings and for replacement of retired technologies in old buildings.
- Ground source heat pumps penetrate the market reaching 2% of demand for space heating by 2015, increasing to 5% by 2030.

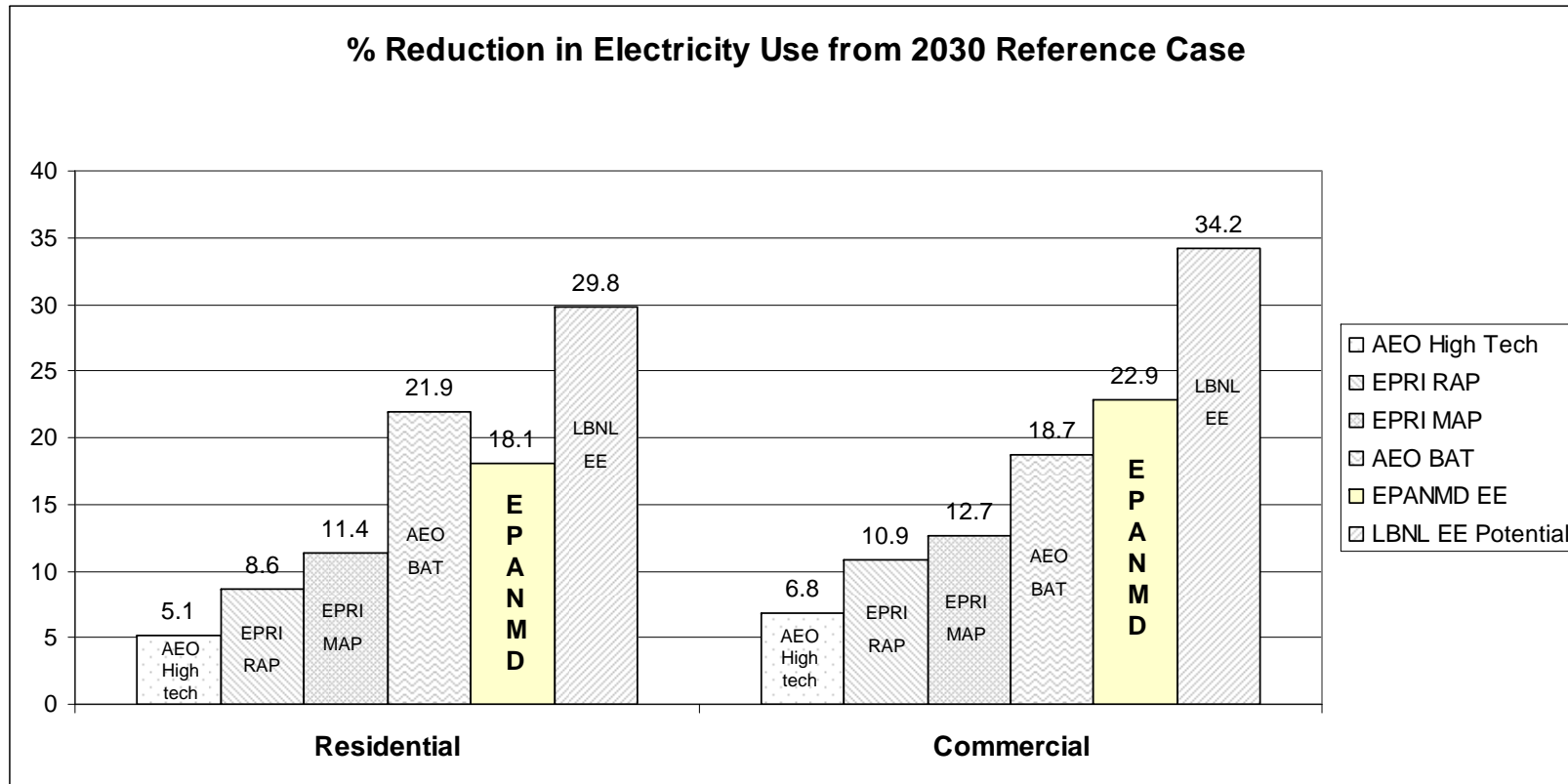
# Total System Electricity Use



18.1% Reduction from Reference Case in 2030  
 22.6% Reduction from Reference Case in 2050

22.9% Reduction from Reference Case in 2030  
 46.4% Reduction from Reference Case in 2050

# Comparison to Other Studies



**AEO High Tech (High Technology Case, AEO2009):** Assumes earlier availability, lower costs, and higher efficiency for more advanced equipment and building shell efficiency improvements.

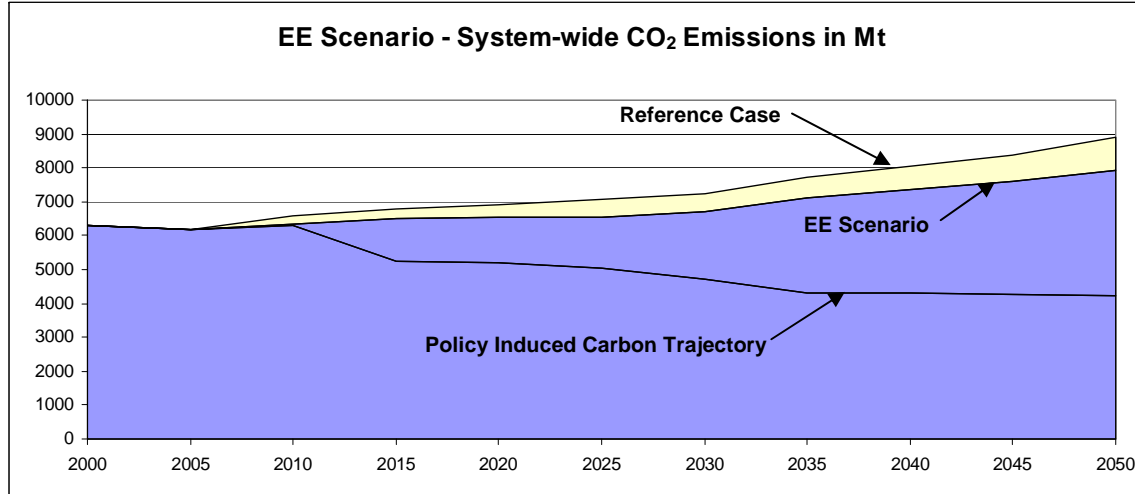
**EPRI RAP (Realistic Achievement Potential, "Assessment of Achievable Potential from Energy Efficiency and Demand Response Programs in the U.S."):** Represents a forecast of likely consumer behavior, taking into account existing market, financial, political, and regulatory barriers.

**EPRI MAP (Maximum Achievable Potential, "Assessment of Achievable Potential from Energy Efficiency and Demand Response Programs in the U.S."):** Represents a forecast under an ideal set of conditions, taking into account barriers that limit customer participation under a scenario of perfect information and utility programs.

**AEO BAT (Best Available Technology, AEO2009):** Assumes consumers will install only the most efficient technology regardless of cost, at normal replacement intervals, and that new buildings will meet the most energy efficient specifications available

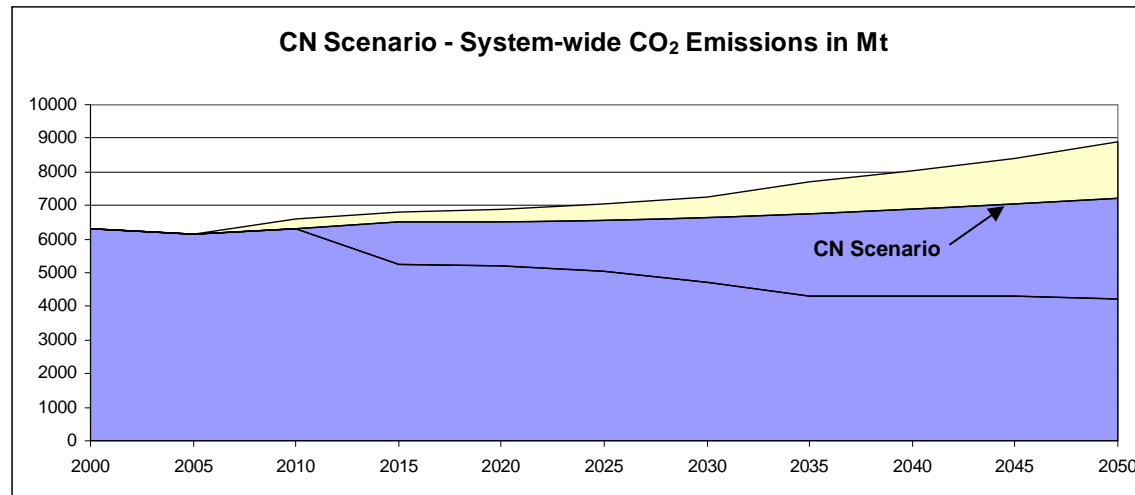
**LBNL EE Potential (Lawrence Berkeley National Laboratory, "U.S. Building-Sector Energy Efficiency Potential"):** Applies annual percentage savings estimates by end use drawn from several prior efficiency potential studies, including the U.S. Department of Energy's *Scenarios for a Clean Energy Future*.

# CO<sub>2</sub> Emissions Reduction Wedges



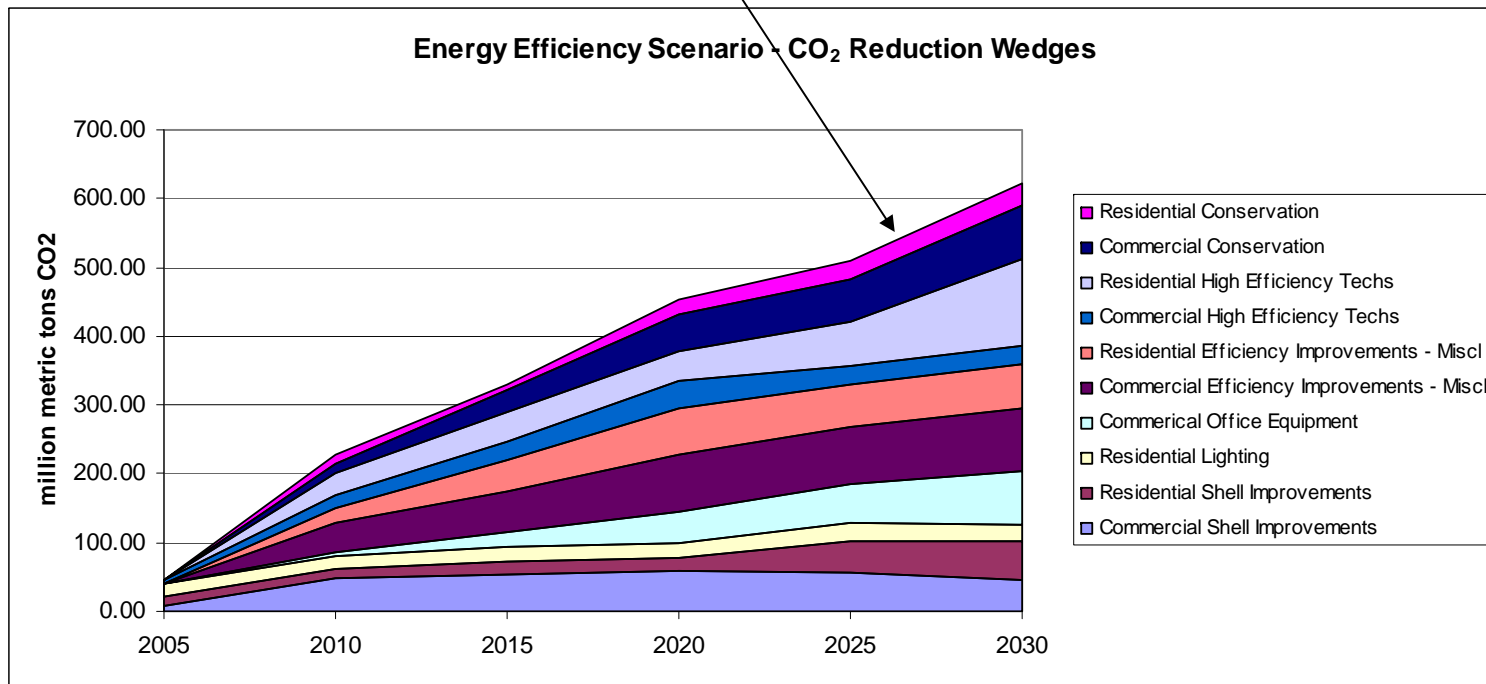
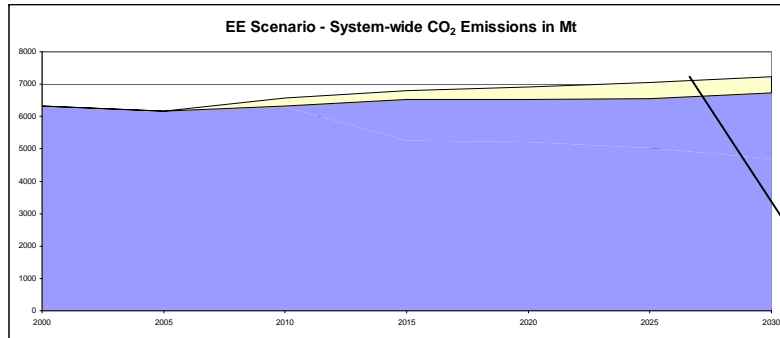
EE achieves 21% of Policy Induced Carbon Trajectory

Cumulative CO <sub>2</sub> Emissions Reductions from Reference Case (2000-2050)	
EE	6.2%
CN	9.0%



CN achieves 30% of Policy Induced Carbon Trajectory

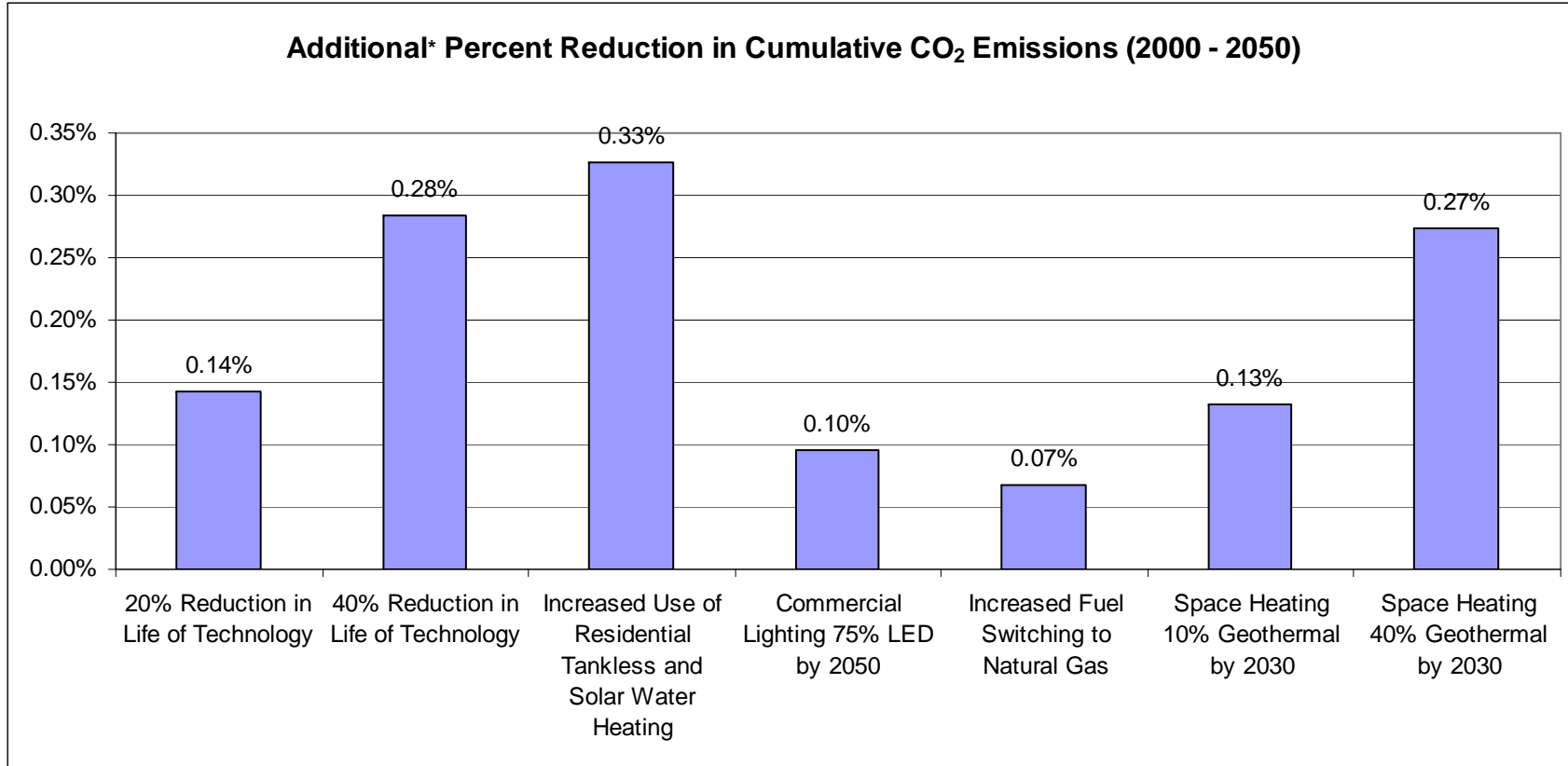
# Where does the benefit come from?



This is an example of one possible outcome when more efficient technologies are aggressively introduced into the system, consumer conservation efforts begin immediately and grow over time, and new buildings employ the latest methods to conserve energy.



# Sensitivity Runs



\* In addition to the 6.2% reduction from the reference case achieved by the EE scenario.

# Key Insights

- A variety of technology efficiency improvements and conservation measures are needed.
- Need a widespread and rapid deployment of the most efficient available technologies
- Need a broad adoption of substantial conservation measures in existing buildings
- Need significant shell improvements in new buildings

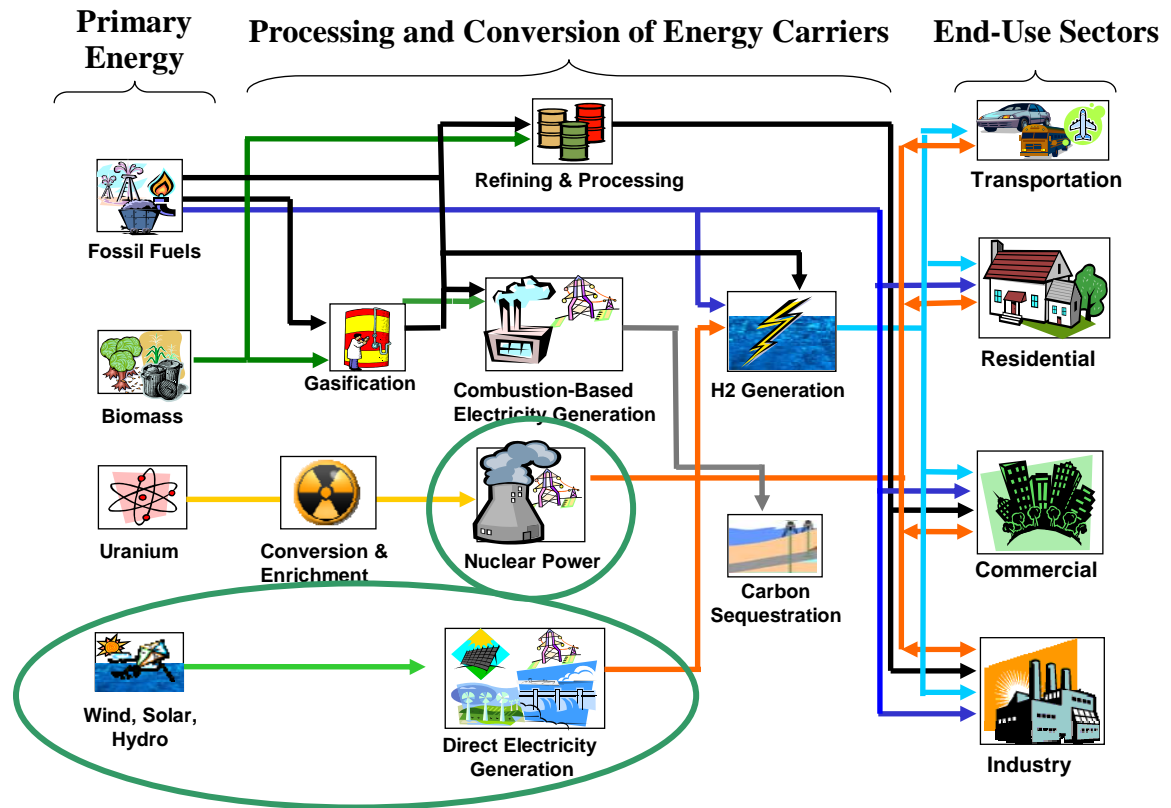
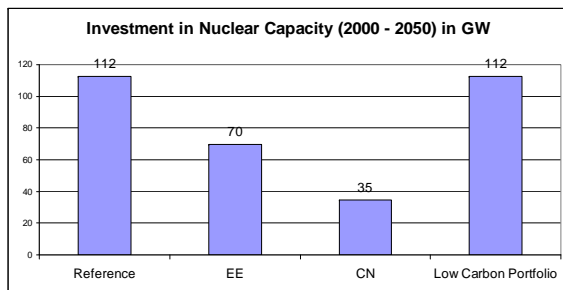


# Benefits of Low Carbon Portfolio in Reducing CO<sub>2</sub> in Energy Efficiency Scenario and Carbon Neutral Scenario

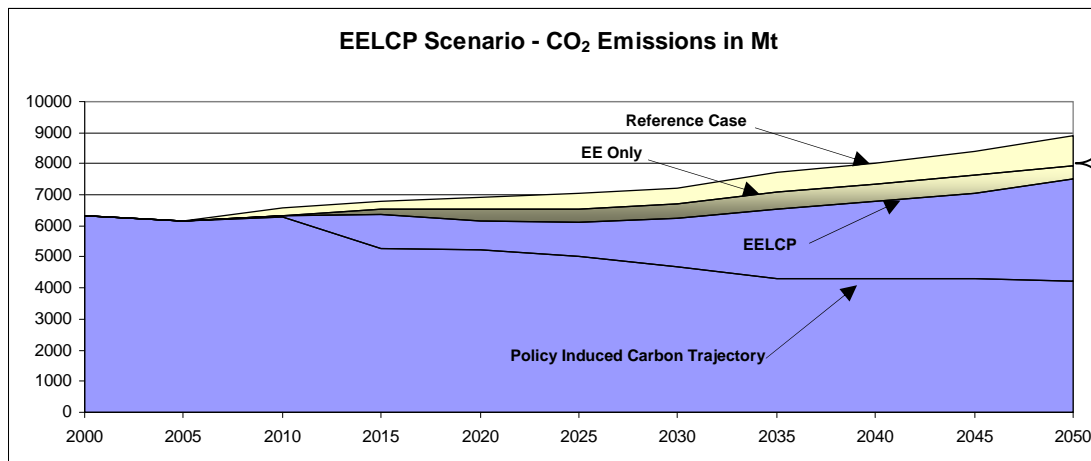
# Electric Sector Low Carbon Portfolio (LCP)

- In 2020, 20% of electricity generation met by renewables growing to 30% by 2050.

- New nuclear power plants are invested in at the same level as the reference case.

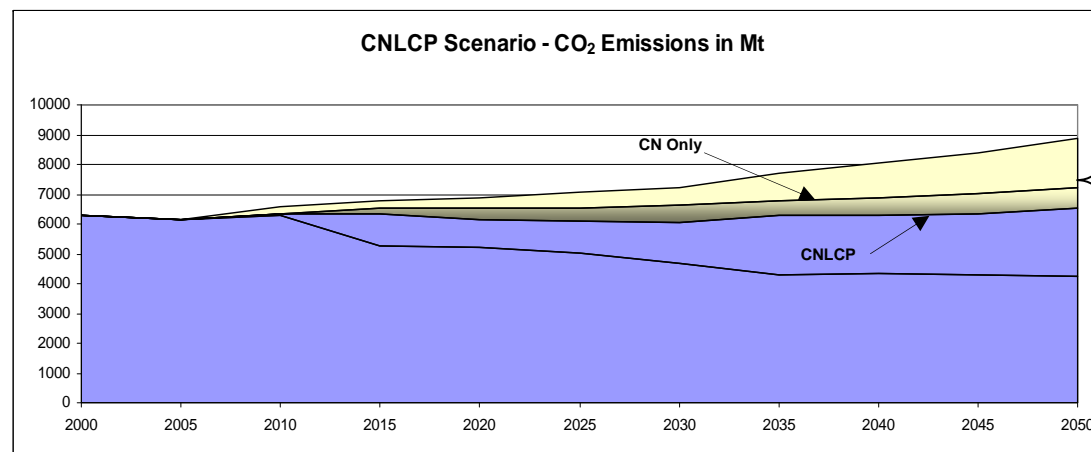


# CO<sub>2</sub> Emissions Reduction



**% of Policy Induced CO<sub>2</sub> Reduction**

- 21% - EE Only
- 35% - EELCP



**% of Policy Induced CO<sub>2</sub> Reduction**

- 35% - CN Only
- 46% - CNLCP

## Key Insight

- The benefits of energy efficiency improvements in the residential and commercial sectors are significantly improved by the introduction of a low carbon portfolio in the electric sector. Without this standard, electricity reductions from energy efficiency improvements are more likely to result in less investment in new nuclear and new renewable power generation.

## Next Steps

- Add costs and detailed options for conservation measures
- Add detailed carbon neutral technology options and choices
- Regionalize analysis (using EPAUS9r)



# Thank You

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