The transportation sector as a lever for reducing long-term mitigation costs in China

Meriem Hamdi-Cherif
hcmeriem@centre-cired.fr

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Chinese economic development goes hand in hand with:

(i) A growth of the production
   Accompanied with an increase of the FREIGHT transport
(ii) An enriched population and fast-growing urbanization
    that induce increasing demand for passenger transport
    (notably an increase of the motorization rate)

The Transportation sector is crucial for China
- High reliance on oil products
- Increasing energy demand
- Increasing CO2 emissions

→ Particularly regarding Energy Security and Climate Change issues
Rationale/Objective

- In its attempts to have a **sustainable development**
  - The transportation sector is indeed particularly **challenging** for China
- To avoid important “**lock-ins**” in carbon-intensive pathways …
  … especially given
  - The high coal availability
  - The important life span of infrastructures
- China has to redouble its efforts …
  … with **voluntary schemes**
In its attempts to have a **sustainable development**

- The transportation sector is indeed particularly **challenging** for China

To avoid important *“lock-ins”* in carbon-intensive pathways …

… especially given

- The high coal availability
- The important life span of infrastructures

China has to redouble its efforts …

…**with voluntary schemes**

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**The purpose of this paper is to investigate the role of passenger and freight transportation activities in the transition to a low carbon Chinese society**

- It is an attempt to **quantify** the impact of urban voluntary policies on Chinese mitigation costs.
- A particular attention is given to **specific measures** designed to control the growth of mobility.
The role of transport in low-carbon pathways
Methodology and Modeling approach

**IMACLIM-R** → Energy-Economy-Environment (E3) model
→ allows an explicit representation of the interplay between:
  Transportation, Energy and Growth patterns

- **General equilibrium model:** Hybrid, multi-region, multi-sector, Dynamic and Recursive
- Represents the “second best” nature of economic interactions, and the inertias on technical systems (that limits the flexibility of adjustments)
- Relies on hybrid matrices ensuring consistency between money flows and physical quantities (Mtoe, passenger.kilometers and ton.kilometres)
- Embarks a detailed description of passenger and freight transportation
Transportation in the IMACLIM-R model

The standard representation of transport technologies …

… is supplemented by an explicit representation of the “behavioral” determinants of mobility

Utility Maximization:

$$U_k \left( \bar{C}_k, \bar{S}_k \right) = \prod_{\text{goods } i, \text{ services } j} \left( C_{k,i} - bn_{k,i} \right)^{\epsilon_{k,i}} \left( S_{k,j} - bn_{k,j} \right)^{\epsilon_{k,j}}$$

$$S_{k,mobility} = \left( \frac{pkm_{k,air}}{b_{k,air}} \right)^{\eta_k} + \left( \frac{pkm_{k,public}}{b_{k,public}} \right)^{\eta_k} + \left( \frac{pkm_{k,cars}}{b_{k,cars}} \right)^{\eta_k} + \left( \frac{pkm_{k,nonmotorized}}{b_{k,nonmotorized}} \right)^{\eta_k}$$

Twofold constraint:

A standard income budget constraint

$$ptc_k \cdot Income_k = \sum_i pArmC_{k,i} \cdot C_{k,i} + \sum_{\text{Energies } E_i} pArmC_{k,Ei} \cdot \left( S_{k,cars} \cdot \alpha_{k,cars} + S_{k,m}^2 \cdot \alpha_{k,m}^2 \right)$$

$$T_{disp_k} = \sum_{\text{means of transport } T_j} \int_0^{pkm_{k,j}} \tau_j(u) du$$  

A travel time budget constraint

Capacity=function ( infrastructures, equipment )
The dialogue between the top-down structure and the bottom-up modules allows to represent:

- The rebound effect of energy efficiency improvements on mobility
- Endogenous mode choices in relation with infrastructure availability
- The impact of investments in infrastructure capacity on the amount of travel
- The constraints imposed on mobility needs by firms’ and households’ location (urban form)
To assess the effects of mobility control measures on the Chinese economy
Three worlds are considered

- Reference: Business-As-Usual (BAU)

- A stringent climate objective (3.4W/m² in 2100)/ Satisfied by a “carbon price only” policy (S1)

- Complementarily to carbon pricing ...

  ... we consider urban organization policies that aim at controlling the ‘behavioral’ determinants of the mobility demand (S2):

  (i) Urban reorganization lowering the constrained mobility (i.e. mobility for commuting and shopping)

  (ii) Reallocation of infrastructure investments in favor of public transportation modes

  (iii) Adjustments of the logistics organization to decrease the transport intensity of production/distribution processes.
Emissions decrease in the second half of the century … population …

Despite this decrease …

… Emissions from transport represent a significant part of remaining emissions (60% in S1 et 37% in S2)

Effects of the mobility control measures: Emissions in S2 are lower during the whole century.
Low carbon modes (public transport + non-motorized)

- Whatever the scenario, whatever the transportation mode...
  Emissions increase significantly during the first half of the 21st century

- While they remain above their 2010 level in the BAU scenario …
  they become significantly lower in the stabilization scenarios
  Particularly in S2! (-37% in S1 vs. -72% in S2)

- Mechanisms at play?
  - The evolution of the total passenger mobility per capita
  - Modal structure evolution
  - Efficiency improvements and/or electrification of the vehicle fleet
The rapid increase of mobility in the baseline scenario …

… is only moderately affected by the mitigation policy when the carbon price is the sole used instrument (-7% in 2050 and -13% in 2100)

- Limitation in the increase of fuel costs
  (lower oil and coal demand induced by the climate policy)
- Strong inertia of urban organizations (long-lived organization)
  (The constrained mobility can’t be changed overnight!)

The mobility in S2 is significantly lower. (-29% in 2050 and -48% in 2100)
- measures favoring urban sprawl moderation
**Passenger Transport Modal breakdown**

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2050</th>
<th>2100</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>BAU</td>
<td>S1</td>
<td>S2</td>
</tr>
<tr>
<td>Pesonal vehicles</td>
<td>28%</td>
<td>78%</td>
<td>74%</td>
</tr>
<tr>
<td>Low carbon modes</td>
<td>72%</td>
<td>22%</td>
<td>25%</td>
</tr>
<tr>
<td>Air transport</td>
<td>0.2%</td>
<td>0.3%</td>
<td>0.4%</td>
</tr>
</tbody>
</table>

Modal distribution of the Chinese passenger mobility

- **S1 and BAU are similar!**
  - The lowering of international oil and coal prices, due to the carbon price
    Partially offset the increase of fuel costs
    Motorized modes more accessible
  - Investments in road infrastructures
    Decreases road congestion
    Favors the attractiveness of private cars at the expense of other transportation modes
## Passenger Transport

### Modal breakdown

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*Modal distribution of the Chinese passenger mobility*

- With specific measures triggering a redirection of investments in favor of low-carbon transportation infrastructures:
  - Significant shift from personal vehicles to public and non-motorized modes
To capture

- The efficiency improvements of internal combustion engines (ICE)
- The electrification of the fleet through the diffusion of hybrid and electric vehicles

In the $S1$ scenario, the carbon price allows for significant vehicles efficiency improvements/BAU

Lesser effect in $S2$, due to

- Lower carbon prices
- Slower fleet turn-over, due to lower vehicle use!

Liquid fuel consumption of the Chinese personal vehicle fleet per pkm (Index of 2000 level)
Very different according to the implemented policies

- If the carbon price is the only instrument …
  the major effect comes from the diffusion of energy efficiency in vehicles

- When complementary policies are implemented …
  modal shifts towards low-carbon modes coupled with mobility reduction measures play a dominant role
Similar results … but lack of time …!
Mitigation efforts in the Chinese economy

Without specific measures aimed at reducing mobility, decarbonization efforts are mainly based on electricity and industry.

The “transportation policies”
- increase the contribution of the transportation sector to mitigation efforts
- allow the other main emitting sectors to slow their decarbonization efforts

<table>
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<tr>
<th>Sector</th>
<th>2010-2050</th>
<th>2050-2100</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transports</td>
<td>S1</td>
<td>2.2%</td>
</tr>
<tr>
<td></td>
<td>S2</td>
<td>1.8%</td>
</tr>
<tr>
<td>Electricity</td>
<td>S1</td>
<td>-2.7%</td>
</tr>
<tr>
<td></td>
<td>S2</td>
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</tr>
<tr>
<td></td>
<td>S2</td>
<td>-0.1%</td>
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Mean annual emissions variations
By period – Three main emitting sectors
Very weak sensitivity of the transportation sector to price signals

→ Need for very high CO₂ prices during the second half of the century to reach the climate target

→ Significant macroeconomic costs if the CO₂ price is the only instrument

→ The implementation of mobility growth control measures offers mitigation potentials independent of carbon prices

→ These measures allow for important reductions in the level of carbon prices (on average 25% lower over 2050-2100)

→ Significant reductions of the macroeconomic mitigation costs
  (costs are reduced by 5 points in 2050 and by 10 points in 2100)
This study allows to highlight the role of transportation in the mitigation process

Given a climate objective, …
… the implementation of measures fostering a modal shift towards low-carbon modes + a decoupling of mobility needs from economic activity prove to:

→ Modify the sectoral distribution of mitigation efforts
→ Contribute to avoid the risk of ‘lock-ins’ in carbon-intensive pathways
→ Significantly reduce the mitigation macro-economic costs relatively to a “carbon price only” policy

→ Early and voluntary infrastructure policies have a key role to play…
… as a hedge against the risk of very high costs of the climate stabilization that China seems to undertake …
Thank you for your attention!!

Meriem Hamdi-Cherif
hcmeriem@centre-cired.fr
http://www.imaclim.centre-cired.fr/

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### Modal distribution of the Chinese passenger mobility

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Although very small (1.5% in 2100), the share of the air transport is significantly higher in S2:

mobility needs are decreased due the urban reorganization, and can be satisfied by low-carbon modes, which releases time and budget to … travel by plane.
Improving the realism of the description of consumption patterns

- Energy consumption does not provide satisfaction by itself but through the services (light, heating, devices) it delivers.

- Transport consumption shows specific patterns: Zahavi's law (constant time-budget), rebound effect, congestion, modal choice.

- Energy consumption and transportation are driven and constrained by the ownership of durables, cars and square meters of housing (themselves driven by their prices)
Static equilibrium under short-run constraints: demand

Utility maximization:

\[ U_k(\vec{C}_k, \vec{S}_k) = \prod_{\text{goods } i} (C_{k,i} - bn_{k,i})^{\xi_{k,i}} \left( S_{k,j} - bn_{k,j} \right)^{\xi_{k,j}} \]

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Under two constraints:

\[ ptc_k \cdot Income_k = \sum_i pArmC_{k,i} \cdot C_{k,i} + \sum_{\text{Energies } E_i} pArmC_{k,E_i} \cdot \left( S_{k,cars}^{car} \cdot \alpha_{k,E_i}^{car} + S_k^{m^2} \cdot \alpha_{k,E_i}^{m^2} \right) \]

\[ T_{disp_k} = \sum_{\text{means of transport } T_j} \frac{pkm_{T_j}}{\tau_j(u)} du \]

Capacity = function ( infrastructures, equipments )
Illustrative results at the global level
Evolution of mobility per region (model results)
Evolution of mobility per region (historical data)

Evolution of modal shares per region (model results)
Evolution of modal shares per region (historical data)